

RMDS EXECUTIVE BOARD MEETING MINUTES

October 12, 2017

Darcy's Bistro & Irish Pub – 303-770-0477

4955 S Ulster St #103

Denver, CO 80237

The room is reserved beginning at 6pm

@ 6:30 PM

Attendance: Gwen Ka'awaloa, Michelle Anderson, MaryJo Hoepner, Heather Petersen, Beth Geier, Shannon Lemons, Una Schade, Didi DeKrey, Sharon Soos, Cecelia Ross, Kathy Simard

Proxies: Ginka Kubelka to Heather Petersen; Kris Cooper to Cecelia Ross; Joan Clay to Heather Petersen; Cassandra Dipentino to Una Schade, Beverly Swanson to Heather Petersen, Tiffany Busch to Michelle Anderson

Call to Order-President

Gwen Ka'awaloa

Meeting called to order at 6:34 pm

Introductions

Secretary - Approval of Minutes - August meeting

Heather Petersen

Una Schade made a motion to approve the minutes as presented. 2nd by Sharon Soos. Motion passed unanimously.

Awards for 2017:

Russ Fawcett – MaryJo Hoepner moved we award to Julie Barringer-Richers, 2nd by Gwen Ka'awaloa. Motion passed unanimously.

Jr/YR Sportsmanship Award – Didi DeKrey moved we award Raissa Chunko, 2nd by Kathy Simard. Motion passed unanimously.

Volunteer of the Year – Heather Petersen moved we award Carol Jones, 2nd by Gwen Ka'awaloa. Motion passed unanimously.

DSIR – CHP knows we have Lilo for 3 days – they would like to have Janet Foy come in for the 3rd day and do how to ride dressage tests better and take away the AA day. There is a thought perhaps Janet could do an AA day during the professionals symposium. Another idea using Janet would be a through the levels with Janet and Lilo on the 3rd day. Gwen will take it to Vivian on Friday and Heather to Sarah on Saturday. It was decided to do the Janet AA day on the 2nd day of Lilo and the thru the levels.

Awards Banquet – chapter baskets, chapter volunteer awards, Set-up at noon. Silent auction items. Prices of the dinners have gone up slightly – we charged \$40 last year. Our cost for this year is \$45 for the beef, \$40 for chicken and vegetarian. After discussion, **Sharon Soos moved that we increase the dinner cost to \$43 per person, 2nd by Didi Dekrey. Motion passed unanimously.** Room block for \$119 until December 23rd.

Agenda BOG – same as past:

Slate –

President – Gwen Ka'awaloa (one year term if by-law proposal passes)

Vice President – Tiffany Busch

Secretary – Heather Petersen

Treasurer – Sharon Soos

Awards – Shannon Lemons

Education – Michelle Anderson and MaryJo Hoepner

Marketing –

Professional – Kathy Simard

Database restructure bid – the one received is too general. We are looking to create a bid document and get it sent out to folks. MaryJo and Michelle will work on the technical aspect for bids. Then a Centaur article from Una in more journeyman language to get interest.

For the USDF GMO Awards, they get a 1/6 page advertising in the USDF Connection. Discussion of using our 2 1/6s for the Instructors' Symposium to get a bit more national advertising. Una will look at designing something and Beth will contact USDF to see if we can merge the 2 into a 1/3 page ad.

Budgeting Session

Sharon Soos

- Discussion of how the budgeting sheets work and packet material.
- Adult Amateur – one large income note as the allocation of funds by a chapter that dissolved. Was not used in 2017, so will be carried over as a line item to 2018. \$0 Income, \$997 expense. \$997 loss.
- Allocate \$500 to Juniors, Amateurs and Professionals. \$500 loss for Juniors. \$10,000 Income for Professionals (symposium), \$10,500 Expense = \$500 loss for professionals.
- Awards – Lost ribbon vendor – so new set up fees, ribbons are more expense and such. Other issue, Shannon has moved and either needs a short term storage unit or needs to buy some shelving in order to function. \$100 per month for 5 months for storage. **Michelle Anderson moved RMDS pays up to \$100 per month for a storage unit for 5 months per year for Shannon to use for awards storage and sorting near her home. 2nd by Heather Petersen. Motion passed unanimously with Shannon Lemons abstaining.** \$600 Income, \$7500 Expense, \$6900 loss.
- BOG Banquet – see previous discussions and votes regarding meal expenses. \$7500 income, \$8000 expense. \$500 loss.
- BOG Meeting - \$1900 expense.
- Centaur – numbers fairly similar to budget in 2017. \$5000 Income, \$12,500 expense. \$7500 loss.
- Central Office – Email blasts – should non-members be more? **Heather Petersen moved that we charge non-members \$75 instead of the \$50 for members. 2nd by Una Schade. Motion passed unanimously.** \$2500 income, \$11350 expense. \$8850 loss.
- Championships - Discussion of finding a sponsor host to take care of them at dinners and such. Schedule a time at a March meeting or do a debriefing. Advertising – keep the color show program. 2017 Championships went really well, good sponsorship procurement and good advertising. First time in a long time we are not budgeting for a loss in the future. Hopefully we can follow thru with sponsorships in the future. \$115,000 income, \$114,000 expense. \$1000 profit.
- Education/Clinics –\$5500 income, \$5500 expense.
- Junior Camp – Not as much of a profit as previous times we hosted one. \$3000 income, \$2250 expense. \$750 profit.
- Marketing/Expo - get post-it notes for Expo again, hats – dressage with altitude again to sell and have available at shows. \$500 Income, \$1500 expense. \$1000 loss.
- Membership dues – \$45,000 income, \$22,500 expense. \$22,500 profit.
- Horse dues - \$6500 income. \$6500 profit.
- Misc/donations/paypal – \$1500 in paypal income from fees and such. \$1500 income, \$2785 expense. \$1285 loss.
- Omnibus – discussion of electronic again.... Decided against. Could we put it in the electronic format behind the login? \$13000 income, \$15000 expense. \$2000 loss.
- Operating (USDF Convention/Treasurer expenses) - \$3000 expense - \$2000 convention expenses, \$1000 misc and treasurer stuff. \$3000 loss.
- Scheduling/Insurance – show recognitions, insurance for club and chapters if asked for it. \$2000 income, \$1800 expense. \$200 loss.
- Scholarship - \$2000 expense, \$1500 income. \$500 loss.
- Taxes/Legal/Audit - Chapters are down. \$200 income, \$750 expense.
- Team Competition - \$2500 income, \$2500 expense.

- Website - \$860 expense, \$350 income. \$510 loss. Website - Premier trainer sponsorships - \$250 for pro dinner sponsorship, \$30 to the marketplace ad on the website and \$20 to the ¼ page centaur ad featuring our premier trainer sponsors.
- General / Interest - \$100 both – misc stuff.

\$222,250 total Income. \$227,792 total Expense. \$5542 total loss – least amount of loss budgeted in many years.

MaryJo and Michelle and Una will write an article to solicit year end donations for paying for the data base.

8:58pm **MaryJo Hoepner made the motion to adjourn. 2nd by Michelle Anderson. Motion passed unanimously.**