

RMDS Board Meeting
Thursday August 12, 2010
@ Perkins Restaurant

Meeting called to order 6:31 by VP Mary Jo Hoepner, in absence of President, Simone Windeler.

In attendance: Nicole Bizzaro, Laura Speer, Wendy Cibis, Heather Petersen, Colleen McFadden, Mary Jo Hoepner, Shannon Lemons, Cindi O'Shea, Heather McEntee, Susan Rudman, Elaine Haberman.

Secretary report: will be submitted by Secretary.

Office report: None as Beth Geier is absent.

Treasurer report: None as Sharon Soos is absent.

NEW BUSINESS:

Cathy Van Berg has resigned from Committee Chair position. Cindi O'Shea motions to accept Cathy's termination and 2nd by Heather McEntee. Motion is carried.

Logo branding: Nicole Bizzarro presented on logo branding and brought marketing into discussion as to whether or not they can carry some of the issues with the logo. Why change logo? Most members present do not want to see the logo changed. Financial impact to change logo was realized so logo will not be changed. Marketing discussed wanting to make disc and instruction booklet instead of Burke Design to save money. Concern raised about consistence if marketing cares for logo. Discussion about marketing and branding, the significance of consistency. We were assured that Nicole's charges would only be for her time @ her desk not driving to attend meetings. Heather Petersen discussed Marketing committees objectives. We requested that marketing have things available prior to November so we can use for ads that are due in November. Omnibus ads have run @ 50 per year. Marketing will push to complete the media kit. Cathy VanBerg, Heather McEntee, Bev Swanson, and Barb are marketing team. RMDS wants a new look for the Centaur. Communication between board members needs to exist to accomplish this.

Heather moves that we accept the Burke Design proposal contract bid. Second by Elaine Haberman. Motion Carried.

Communication Chair nomination of Nicole Bizzarro by Cindi O'Shea. Second by Shannon Lemons.

Motion carried.

Omnibus Report: None

AA report: None as Lori Mitchell is not present.

Awards: Shannon Lemons presented preliminary rough budget and report. Currently above budget. Russ Fawcett trophy needs to be located and Appaloosa breed award

needs to be retired. Elaine Haberman will work on this trophy. Heather Petersen will work on Grand Prix trophy. 65 and older award has trophy.
Need nominations for Russ Fawcett and Volunteer of the Year Awards. Ned Marshall was awarded Russ Fawcett in 2008. Patzou's possibly have award.
It is an official policy to give old awards to previous winners.
Pat Leech will donate a new award for 3 -5 yr old materiale and the requirements are met.
Jr/YR Freestyle PSG has not been awarded in the past. Equivalence is for 4th level. Will save award for some later use.

BOG by Cindi O'Shea: Will need 16 tables for awards. Sharon Soos is not present for her portion of the discussion. Cindi is working on lowering the pricing from Sheraton. Menu options questioned with respect to the menu offered. Sheraton waived room rental costs which is normal if you are purchasing food. Cindi will go back to Jennifer @ Sheraton to discuss menu choices. Cost for breakfast is \$11.95, lunch is \$13.40 and dinner is \$25.00 all plus 20% gratuity. Current menu was presented. Request for protein for breakfast.

Need LCD overhead projector for the presentations. Sheraton offers a \$60.00 economy package that includes screen, but does this include projector. Sheraton is providing centerpieces for tables.

Room rate of \$69.00 @ Sheraton.

Education: Heather Petersen: Sandy Hotz locked in for January 2011 for Judges continuing education, and Fort Collins equestrian center is donating facility.

Jr/YR Report by Colleen McFadden: NAJYRC was an amazing event. The AA and Youth Championships is the first time working on an event and she has realized the complexities of organizing such an event. Complimented Lori Mitchell on putting together the AA/ Youth Championships. Colleen presented silly bands that will go into the bags of the competitors.

NAJYRC by Susan Rudman: Region 5's 3 juniors and 3 young riders were combined with Region 6's individual junior and young rider to make 2 full teams of 4, called Region 5/6. The 5/6 Young Rider team won the team gold which I believe is the first time ever for Region 5. Juniors also did well with Catherine Chamberlain taking 2 silver medals, in the freestyle and the individual. Aylin Corapcioglu took 9th place in the individual and the freestyle.

Nominating Committee: See attached report. Have several volunteers for positions. Heather McEntee agreed to do Marketing Chair. Shannon Lemons will do awards. People in parenthesis are those that have volunteered. Need Adult Amateur and Education chair.

Scholarship: No report as chair person is not present. See Centaur.

Winter Wake-Up and Championships by Heather Petersen:

Food: Looking for Thursday evening Sponsor. Wind Swept Farms and Stabile Di Cavallo, brought to us by Elaine Haberman, will host Thursday evening. Friday night Del Taco will do Taco Bar courtesy of owner Laurie Hostetler. Saturday Night sponsorship by Kylee Lourie with \$3,000.

Executive Shine has been contacted and may be able to be on grounds for Championships.

Ribbons and coolers are all in and will be sent to embroiderer.

Volunteers are still needed.

Entries need to increase as we have three more judges to pay for.

FEI Jr/YR Clinic: George Williams will be coming in September or October, Susan Rudman is still working out details with USDF.

PM Delegates: New Region 5 PM delegates recognized: Heather Petersen, Janet Foy, Eva-Maria Adolphi, Beth Geier, Mary Jo Hoepner, and Veronica Holt

USDF Convention: RMDS votes will be carried by Sarah Martin and Simone Windeler. Heather Petersen running for Region 5 Director. Janet Foy running for USDF VP.

RMDS meeting place discussed. Date for next meeting is September 9th.

Chapter Report: Cindi O'Shea from High Plains: High Plains is hosting a Hilda Gurney clinic with a two day format @ Cresta Farms.

Motion to accept Chapter reports as written, by Susan Rudman, 2nd by Colleen McFadden. Motion carried.

Motion to adjourn by Susan Rudman, 2nd by Heather McEntee. Motion carried. Adjourned @ 8:39.