# Centaur & e-Centaur Production Coordinator Rocky Mountain Dressage Society

#### **Job Description:**

Monthly production of the printed Centaur Newsletter and e-Centaur for the purpose of distributing business, advertising, and educational items benefiting the RMDS membership. The amount of work and required hours varies month-to-month and has averaged 24-32 pages per month for printed version. The e-Centaur is produced even numbered months and the printed version produced odd numbered months.

### **Position Responsibilities: Printed Centaur:**

- 1. Publication is a black and white 8.5" x 11" newsletter ranging from 24-32 pages.
- 2. Communication with the dressage community encompassing solicitation and coordination of Articles, led by the Communications Chair.
- 3. Desktop publishing software production (In Design 5 or higher required)
- 4. Layout design.
- 5. Print coordination.
- 6. Editing of the newsletter with Communications Chair
- 7. Proofreading of the newsletter
- 8. Coordinate with the RMDS Central Office as they collect money for ads.
- 9. Submit newsletter to printer by 15<sup>th</sup> of odd numbered months
- 10. Post completed issue on RMDS website as a PDF

### **Position Responsibilities: E-Centaur:**

- 1. Produce a HTML newsletter using RMDS MailChimp account
- 2. Communication with the Dressage Community encompassing solicitation and coordination of articles, led by Communications Chair.
- 3. Editing of e-Centaur with Communications Chair.
- 4. Proofreading of e-Centaur
- 5. Coordinate with the RMDS Central Office as they collect money for ads.
- 6. Maintaining Constant Contact email list with assistance from Central Office.
- 7. Sending e-Centaur to membership between the 1<sup>st</sup> and 3<sup>rd</sup> of even numbered months
- 8. Post completed issue on RMDS website as a PDF

## **Position Responsibilities: Social Media:**

1. Assist Central Office in updating RMDS Facebook account

#### **RMDS Responsibilities:**

1. Issue payment within 10 days of receipt of the invoice.

#### **Mutual Agreement:**

- 1. RMDS has the right to terminate this agreement should the person/company hired as Centaur Newsletter Editor & Production fail to fulfill the responsibilities of this position in accordance with this agreement..
- 2. The person/company hired as Centaur Production Coordinator has the right to terminate this agreement should RMDS fail to fulfill its responsibilities in accordance with this agreement.