

RMDS & REGION 5 CHAMPIONSHIPS 2017
LOCATED IN: PARKER, CO AT THE COLORADO HORSE PARK
SEPTEMBER 13-17, 2017



ADVERTISE WITH US

ROCKY MOUNTAIN DRESSAGE SOCIETY

RMDS is a USDF Group Member Organization. Formed in 1971 and incorporated in 1977, RMDS supports the sport of dressage in the Rocky Mountain region with chapters in Colorado, Wyoming and Utah.

Annual RMDS Championship Show daily event, facility and competitor guide. Black ink and full-color page ads available. Program valuable to approximately 300 competitors and their support network of up to five attendees per rider, plus daily spectators, vendors and volunteers all from 12 RMDS geographic regions throughout the West. Attendance (competitors, trainers, friends, family, RMDS members) – from 300 to 1000+ each Day.

The Rocky Mountain Dressage Society was founded in 1971 for the promotion and education of dressage in the Rocky Mountain region (primarily Colorado, Utah, and Wyoming). The organization is actively involved in introducing young riders to the sport, supporting their education and growth through scholarships, summer camps, and riding clinics. This year's USDF Region 5 Championships will include top competitors from Arizona, Colorado, Montana, New Mexico, Texas, Utah, and Wyoming. Finalists with qualifying scores will then compete in the USDF Nationals in November at the Kentucky Horse Park.

RMDS Title Sponsor Partnership - \$5,000 (1 available)

- * Title Sponsorship for Company Name in conjunction with RMDS for all show announcements over the 5 day show once per hour
- * 2 Full page color ads in Championships program
- * Monthly eblast to all RMDS members 1x per month for one year
- * Quarter Page Ad for 6 print issues of the Centaur (full year)
- * Full page Color ad in 2017 RMDS Omnibus
- * Recognition in the RMDS Centaur Newsletter November issue with Championships Coverage
- * Yearlong Sponsorship Acknowledgement on RMDS Website home page
- * Advertising in RMDS Marketplace for 12 months
- * Company name included in all PR material
- * Complimentary 10' x 10' Trade Fair space or other product display as negotiated with mgmt.

Platinum Sponsor - \$2000

- * Sponsorship of all Open and Championship FEI Classes with announcement of company name
- * 2 Full page color ads in Championships program
- * Business card ad for 6 print issues of the Centaur (full year)
- * Full page BW ad in 2017 RMDS Omnibus
- * Recognition in the RMDS Centaur Newsletter November issue with Championships Coverage
- * Sponsorship Acknowledgement on RMDS Website home page for 3 months (Oct - Dec 2017)
- * Advertising in RMDS Marketplace for 12 months
- * Company name included in all PR material
- * Complimentary 10' x 10' Trade Fair space or other product display as negotiated with mgmt.

Gold Sponsor - \$1500

- * Title Sponsorship of all National Level Open Class with announcement of company name
- * Full page color ad in Championships program
- * Business card ad for 3 print issues of the Centaur
- * Half page BW ad in 2017 RMDS Omnibus
- * Recognition in the RMDS Centaur Newsletter November issue with Championships Coverage
- * Sponsorship Acknowledgement on RMDS Website home page for 3 months (Oct - Dec 2017)
- * Advertising in RMDS Marketplace for 12 months
- * Company name included in all PR material
- * Complimentary 10' x 10' Trade Fair space or other product display as negotiated with mgmt..

Silver Sponsor - \$1000

- * Title Sponsorship of a Championship Arena
- * Title Sponsorship of the Pavilion Barn
- * Full page color ad in Championships program
- * Recognition in the RMDS Centaur Newsletter November issue with Championships Coverage
- * Sponsorship Acknowledgement (Color Logo/Name) on RMDS Website home page for 3 months (Oct - Dec 2017)
- * Advertising in RMDS Marketplace for 12 months
- * Company name included in all PR material
- * Complimentary 10' x 10' Trade Fair space or other product display as negotiated with mgmt..

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Bronze Sponsor - \$500

- * Title Sponsorship of an Open Show Arena for the day OR Barn T, U, or V for the full show
- * Full page BW ad in Championships program
- * Recognition in the RMDS Centaur Newsletter November issue with Championships Coverage
- * Sponsorship Acknowledgement on RMDS Website home page for 3 months (Oct - Dec 2017)
- * Advertising in RMDS Marketplace for 6 months
- * Company name included in all PR material

Event Sponsorship

Wednesday Evening "Welcome To USDF Region 5 and RMDS Championships Dinner" - \$500

- Your Company Name will be included as an official RMDS Sponsor
- Title Sponsorship of the Wednesday Evening Dinner on material printed in the Championships show program.
- Recognition in the printed RMDS Centaur that reaches approximately 1,000 people.
- Company logo banners (supplied by you) prominently displayed in the eating area and at prominent location on show grounds (will display up to 2 banners).
- Grayscale Full page ad in show program. Company name announced throughout show as the Wednesday Evening Dinner Sponsor.
- Company logo on RMDS web site.
- Write up in all event PR material as a sponsor.

Thursday Evening "Enter at 'A' Dinner" - \$600

- Your Company Name will be included as an official RMDS Sponsor.
- Title Sponsorship of the Thursday Evening Dinner on material printed in the Championships show
- Recognition in the printed RMDS Centaur that reaches approximately 1,000 people.
- Company logo banners (supplied by you) prominently displayed in the eating area and at prominent location on show grounds (will display up to 2 banners).
- Grayscale Full page ad in show program.
- Company name announced throughout show as the Thursday Evening Dinner Sponsor.
- Company logo on RMDS web sites.
- Write up in all event PR material as a sponsor.

Friday Evening "Celebration of Dressage Dinner" - ~~\$2500~~ **SOLD**

(Dinner and Live Music)

- Your Company Name will be included as an official RMDS Sponsor.
- Title Sponsorship of the Saturday Night Competitors Party on all material printed and in Championship show program.
- Recognition in the printed RMDS Centaur that reaches approximately 1,000 people.
- Centaur business card ad for 6 printed issues.
- Company logo banners (supplied by you) prominently displayed in competitors party area and at prominent locations on show grounds (will display up to 4 banners).
- 2 Color Full page ads in show program.
- Company name announced throughout show as the Friday Evening Competitor Party sponsor.
- Sponsorship acknowledgement on the RMDS website.
- Advertisement in RMDS online Marketplace for a full year.
- Complimentary Trade Fair space in vendor alley (10'x10' space, no water/elect included).
- Write up in all event PR material as Title sponsor.

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Saturday Evening “Region 5 Meeting and Dinner” - \$1,200

- Your Company Name will be included as an official RMDS Sponsor.
- Title Sponsorship of the Friday Evening Dinner and on all material printed in the Championship show
- Recognition in the printed RMDS Centaur that reaches approximately 1,000 people.
- Company logo banners (supplied by you) prominently displayed in the eating area and at prominent location on show grounds (will display up to 2 banners).
- Grayscale Full page ad in show program.
- Company name announced throughout show as the Saturday Evening Dinner Sponsor.
- Company logo on RMDS web site.
- Write up in all event PR material as a sponsor.

Sunday Morning “Boots Off Mini-Brunch” - \$500

- Your Company Name will be included as an official RMDS Sponsor
- Title Sponsorship of the Sunday Morning Mimosa Mini Brunch on material printed in the Championships
- Recognition in the printed RMDS Centaur that reaches approximately 1,000 people.
- Company logo banner(s) (supplied by you) prominently displayed in a Championship show arena and at prominent location on show grounds (will display up to 2 banners).
- Grayscale Full page ad in show program.
- Company name announced throughout show as the Sunday Morning Brunch Sponsor.
- Company logo on RMDS web site.
- Write up in all event PR material as a sponsor.

Class Sponsorships

RMDS Championship Class - \$100 (add a business card ad in Championships Program for only \$15 more - \$25 savings)

RMDS Open (non-championship) Class - \$50

Special Award - \$75 (can be anything you'd like: Best Dressed, Best Braiding, Sportsmanship, etc.)

- Listed on RMDS website Sponsors page
- Listed in Championship Program
- Name announced as sponsor of class

MORE Opportunities

Packet Inserts - \$50

- Company marketing literature inserted in competitor packets (provided by company)
- Listed on RMDS website Sponsors page

Banner Space (2) - \$150

- Displayed on grounds for duration of event
- Listed on RMDS website Sponsors page
- Advertiser must supply banners (up to 2)

Golf Cart - \$175

- Decorate a golf cart used throughout the show (Advertiser must provide decorations/banners)
- Listed on RMDS website Sponsors page
- These are golf carts used by show personnel – high visibility and use around the showgrounds

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T-Shirt Branding - \$250

- Print your company logo on the 2017 Championship Volunteer T-shirt

Ad Space in the Championship Show Program - \$40-275

Show Program Size: 8 5" x 11" – All ads prices below are for Black and White unless otherwise stated. If you are interested in additional pricing for color ads not listed, please call Heather at 303-648-3164. **Ads must be formatted as PDF, or JPG and emailed by September 1, 2017 to slush@drwg.net.**

Ad sizes

Ad Dimensions Price

Inside Front Cover Color 7.5" x 10"	\$275 (limited availability)
Inside Back Cover Color 7.5" x 10"	\$275 (limited availability)
Outside Back Cover Color 7.5" x 10"	\$275 (limited availability)
Full Page Color 7.5" x 10"	\$190
Full Page BW 7.5" x 10"	\$130
Half Page BW 7.5" x 4.75"	\$ 90
Quarter Page BW (horiz. only) 3.75" x 4.75"	\$ 60
Business Card 3.5" x 2"	\$ 40
Center Page Color 7.5" x 10"	\$250 (limited availability)

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2017 RMDS Championships Sponsorship Application

Advertiser Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Select Sponsorship Level:

- Title Sponsor (\$5,000)
- Premier Sponsor (Circle one: Platinum \$2,000 | Gold \$1,500 | Silver \$1,000 | Bronze \$500)
- Event Sponsorship (Circle One: Wed. \$500 | Thurs. \$600 | Fri. \$2,500 | Sat. \$1,200 | Sun. \$500)
- Class Sponsorship (Circle One: Championship Class \$100 | Open Class \$50) Which class: _____
- Special Award (\$75) Award Request: _____
- Packet Insert (\$50)
- Banner Space – 2 (\$150)
- Golf Cart (\$175)
- T-Shirt Branding (\$250)
- Ad Space (\$40-275) Ad Request: _____

Other notes or requests: _____

*All Championship Show Class Sponsors receive a 10% discount on other advertising.

Please Note: You MUST mail this Show Program Ad Rates form with Full Payment or your ad will not be published. It is recommended that you make a copy of this form, when complete, for your records.

Ads must be formatted as PDF, or JPG and emailed by September 1, 2017 to slush@drwg.net.

Make Check Payable to: RMDS

Mail form, payment, and/or donation to:

Heather Petersen
22750 County Road 37
Elbert, CO 80106

Any questions? Call 303-648-3164 or email slush@drwg.net